

REP HEADLINE# 6268546 TRF# 326676 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG14/12 17.5
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***
 CHANGES

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE
 ALEXANDRIA, VA 22314
 SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6268546 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 10/19 EST#2954 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG14/12 17.52

REP: TO NSM/NSA
 FR LINDSEY FOR CHERYL
 M1 OK
 TTLS \$32,725
 PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2954
 AGENCY PRODUCT CODE = 426

8	S		700P-730P	30		\$675.00	10/20	10/20	0		SAT	0
PROGRAM : JEOPARDY-WKND CON COM1 : JEOPARDY-WKND												

25	A		700P-730P	30		\$675.00	10/20	10/20	1		SAT	1
PROGRAM : BETTIS ORD COM1 : PRG CHG- BETTIS ORD COM2 : SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR OCT20 ON LINE-8 FOR 1 SPOT/WK												

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ORDER WORKSHEET HARRIS REPORT FROM REP AUG14/12 17.5
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#8	MISSED: SAT/700P-730P				OCT20		30S	\$675.00	(AUG13/12)	
			OFFER: SAT/700P-730P				OCT20		30S	\$675.00	PLS ADVISE.	
			CMT: PRG CHG- BETTIS									
			CMT: SPT IS BOOKED- THX JEN									

OCT/12 32725.00

CONTRACT TOTAL 32725.00
TOTAL SPOTS 24



MARKET TOTALS \$130,900 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6268546 TRF# 326676
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION AUG13/12 17.2
*** WPXI-TV ***

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PRDCT NRCC 10/19 EST#2954 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT19/12 OCT25/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 17.24

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$32,725
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8 MISSED: SAT/700P-730P OCT20 30S \$675.00 (AUG13/12)
OFFER: SAT/700P-730P OCT20 30S \$675.00 PLS ADVISE.
CMT: PRG CHG- BETTIS
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 32725.00
TOTAL SPOTS 24